



Start your **certification program** renovation and elevate market credibility.

Your blueprint for maturing certification programs with skill validation, automated scoring and hands-on lab environments.

As industry leaders like Microsoft, [Tanium](#) and [Pearson VUE](#) look to bolster the credibility, validity and market value of certifications, exams need to go beyond proof of knowledge and show proof of skill. That's why the future of certification exams include Live in-Application sections where candidates demonstrate their skills in realistic environments to validate competency and job readiness. Here's how to further mature your certification program by incorporating hands-on skill application.

1. Increase the market share of your certifications.

Use hands-on labs to accelerate exam readiness, boost candidate confidence and master the exam material more quickly.

- **Improve pass rates** – Fees from exam retakes is money coming in, but revenue from a candidate's next certification is even better. Don't lower your standards to make certifications less rigorous. Instead, give candidates the hands-on experiences they need to validate skills faster and drive them through your certification pipeline.
- **Build candidate confidence and satisfaction** – Safe practice environments with real-time feedback via [scored labs](#) enable candidates to focus on areas for improvement, hone their skills and get to the exam stage faster.
- **Market presence and awareness** – Incorporate certification prep and test taking into events as drivers for attendance and increased certification participation.

2. Enhance certification credibility and reputation.

To raise the caliber of your program and certify more high-quality, job-ready individuals you need to:

- **Show proof of skill** – [Performance Testing \(PBT\)](#) in hands-on labs enables people to learn while doing, allowing your certification program to move beyond the limitations of multiple-choice questions, knowledge checks and completion metrics.
- **Counter cheating and exam dumps** – Hands-on labs require test takers to demonstrate skill, which people can't pass with a downloaded answer key, exam dump or AI.
- **Elevate your commercial offering** – Add value to your certification program with hands-on practice for exam prep. Depending on your strategy, labs can augment your existing content or add revenue streams.

3. Streamline maintenance across content and infrastructure.

Save time for teams involved with content development, delivery and maintenance.

- **Automated skill validation and real-time feedback**
– Remove the time-consuming burden of scoring exams with automated scoring that not only gives immediate insights to candidates, but also your team in the pursuit of optimizing and improving exam content.
- **Stay up-to-date with live environments** –
[Modern hands-on labs](#) use Live-in-Application environments that stay up to date complemented by integrated instructions that you control.
- **Tailored experiences at scale** – Need to certify multiple roles on the same software environment? Translate to multiple languages? With Skillable, you can build one environment, duplicate and tailor instructions based on your audience.



Success story: **Accelerating exam prep with hands-on labs.**

Learn how Pearson VUE is increasing certification readiness by complementing content with practice labs that boost candidate confidence.

[Read the case study.](#)



Give your certification program the curb appeal it deserves.

See how more organizations like Microsoft, IBM, Quest and CompTIA are renovating their programs with Skillable's hands-on labs.

Visit skillable.com/certification-programs to get started.